

2030 Strategy



Our Vision	A thriving and resilient community taking urgent action on climate change together.		
Our Purpose	We exist to build a powerful community movement for a just transition to a net zero future.		
Our Goals	1. Collaborating for an ambitious and just transition to net zero	2. A mobilised community acting urgently on climate change	3. A healthy, high performing organisation
We do this by	<ul style="list-style-type: none"> Advocating for and with our community and key partners on critical local climate issues and stronger climate action by all levels of government, consistent with a target of net zero by 2035 Collaborating with a range of partners to maximise our impact and support all members of our community Delivering impactful programs and services to households, businesses and communities Supporting Traditional Owner groups and First Nations peoples to achieve their dream and direction for the future of their people and Country Embedding climate justice across our programs and services - ensuring we identify gaps and deliver in areas of greatest need Advocating for government and private investment into programs and services for people and communities experiencing disadvantage. 	<ul style="list-style-type: none"> Inspiring, educating and activating our community Designing, delivering and evaluating communications and marketing campaigns to connect with all corners of our community Transitioning program participants into ongoing supporters and volunteers Growing community connectivity through our face-to-face events, digital platforms and partnerships. 	<ul style="list-style-type: none"> Leading by example, understanding and reducing our own emissions and demonstrating our values Demonstrating strong governance practices and leadership in the region Ensuring that the health and wellbeing of our staff, volunteers and members is our highest priority Maintaining and growing strong and diverse partnerships Reporting transparently on our progress through our Annual Report Proactively managing key business risks such as occupational health and safety, cyber security, our reputation and funding uncertainty.
Our focus areas	<ul style="list-style-type: none"> Community Power Hub Community Energy Revolving Fund Electric Homes Program Climate Safe Rooms Energy advice and services for households and businesses Climate advocacy 	<ul style="list-style-type: none"> Building and connecting our community Community education and engagement Volunteer and member capacity building Sustainable House Day 	<ul style="list-style-type: none"> Staff training and development Workplace culture and wellbeing Reconciliation Action Plan Annual reporting Cyber security Board performance assessment